

Central Point Parks Foundation Meeting Minutes

I. MEETING CALLED TO ORDER

The meeting was called to order on Thursday, April 20, 2010 at 12:00 p.m.

II. ROLL CALL

Parks Foundation Board members in attendance were:

Chairperson Kerry Bradshaw, Vice-Chairperson, Patricia Alvarez, Doug Palmer, Jaqui Robbins, John Beck

Parks & Recreation Department Staff in attendance were:

Matt Samitore, Interim Parks and Public Works Director; Jennifer Boardman, Parks and Recreation Manager; Sarah Garceau, Recreation Coordinator; Special Events and Marketing; Shelly Brown, Parks and Recreation Support Specialist, Rachel Neuenschwander, Accounting Specialist

III. MINUTES

Minutes from Parks Foundation meetings of August 25, 2009 were approved. Patricia Alvarez motioned for approval, Jaqui Robbins seconded the motion. All were in favor.

IV. CHANGES TO THE AGENDA

No changes

V. PUBLIC APPEARANCES

There were no public appearances

VI. BUSINESS

BATTLE OF THE BONES UPDATE; SARAH GARCEAU

We have an official logo to use on all of our printed items. We also have a new website at battleofthebones.com which we are controlling internally this year, so it is very quick and easy to update.

The barbecue competition will continue to give out samples from each team, which will be about a total of 1 pound of meat. There will be a maximum of 12 barbecue teams. They will cook pork spare ribs on Saturday and beef brisket on Sunday.

The microbrew competition will serve 16, 2-ounce tastes per \$10 ticket and will participants will receive a logo printed pint glass. We currently have 9 kegs from 4 different breweries scheduled. We will buy a keg of microbrew for each one that is donated, with a maximum of 30 kegs purchased. All of the microbrew will be poured out of trailers which we will have in one line, so that it will be easy to navigate from each microbrew available. Barbecue and

microbrew tasting tickets can be combined for a low cost of \$15, but have to be bought at the same time.

We will be introducing our wine competition this year. Each ticket will have 12, 1-ounce tastes for \$10 and participants will receive a wine glass! We currently have 2 wineries signed up with 7 different wines. We will be purchasing a case of each type of wine, at either 75% of retail value or a maximum of \$15 per bottle, whichever is lower.

Music Line-Up

Saturday

Doorshakers	1:00-2:45
B Wishes	3:05-4:50
Soul'd Out	5:10-6:55
Karen Lovely	7:15-9:00

Sunday

Bluesdusters	1:00-2:55
Volifonix	3:15-5:10
The Mixers	5:30-7:25

We will be using KOB channel 5 for our TV advertising, along with Fox, My 48 and our radio ads will be on Radio Medford (KBOY, Hank FM, Mix 93, and Lite 102). Advertising will start approximately 2 weeks prior to the event. We will also be advertising in ValPak to 70,000 homes, which will go out the first month of June.

Major Sponsorships

- Painted Hills Natural Beef is supplying the beef brisket for our barbecue competition; 3,000 pounds of meat!
- America's Best Kids is sponsoring our free kids zone, where we will have 4 jump houses, 2 balloon artists, an obstacle course, 12 Outreach to Space exhibits from Science Works, a large coloring wall, and other games and prizes. \$3,000 Cash sponsorship.
- Pacific Power is sponsoring the purchase of two ticket booths which we will use inside of the event; a \$2,000 Cash sponsorship.
- ODOM Corporation has sponsored \$1,000.

Volunteers

- Many volunteers are needed to make this year another success! One change we have decided on is having two specific volunteer coordinators at the event that will check-in all volunteers and help stock the snack table.
- If you know any groups with a minimum of 13 people, there is an opportunity for fundraising. Groups who volunteer 3 hours punching barbecue taste tickets will be allowed to work 2 hours in the hydration booth to earn money for their organization.
- We need a minimum of 16 volunteers each day for pouring microbrew.
- We need a minimum of 20 volunteers each day for the kids zone.
- We also need volunteers to ID people at the gate (for 21+ armbands) and handing out glasses.

BUDGET UPDATE; JENNIFER BOARDMAN AND RACHEL NEUENSCHWANDER

Jennifer provided the Parks Foundation Board members with a copy of the 2010-2011 Parks Foundation budget and apprised the board of carry over amounts from the 2009-2010 budget year, anticipated revenue and expenses for the 2010-2011 budget year. The total anticipated yearly revenue is \$16,707. Jaqui Robbins made a motion to approve the 2010-2011 budget, John Beck seconded the motion and all were in favor. The budget will be reviewed in 6 months to make sure that we are still on track and give an update of grants and Battle of the Bones revenue.

VII. OTHER BUSINESS

UPCOMING EVENTS; VOLUNTEER OPPORTUNITIES; JENNIFER BOARDMAN

There are several volunteer opportunities within the City of Central Point. There is the City Wide Clean Up and Recycling event on Saturday, April 24th and Battle of the Bones on June 26th and 27th. Volunteer opportunities for Battle of the Bones include the Kids Zone, barbecue taste ticket punching and the microbrew section.

SKATEPARK; MATT SAMITORE

Matt announced that we still have money that is budgeted for the skate park. Due to the amount of trash left behind and the disrespect that the kids show towards the skate park, it was suggested that the commission consider using the money to further amenities in other city parks such as shade structures for the very popular Don Jones Memorial Park.

INTUIT WEBHOSTING; SARAH GARCEAU AND JENNIFER BOARDMAN

By switching our host to our website to Intuit from Project A, we will save the Foundation a minimum of \$360 with possible savings of up to \$440. Some different options for recreating the website were shown to the board.

VIII. ADJOURNMENT

Adjournment of the Parks Foundation meeting was unanimously made at 12:50 p.m. All were in favor. The date for the next Parks Foundation meeting was not determined. City staff will notify the Board of possible dates for the next Parks Foundation meeting.